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WRITE US NOW

HERE IS OUR OFFER: Cut out and return this ad to us, or on a postal card or in a letter to us say, "Send me your stove offer," and by return mail we will send you free, postpaid, our very latest Big New Special Stove Catalogue. You will get our \$1.98 Oak Heater Offer. You will get our new Surprise Offer on the two best stoves in the world as shown in these pictures, our ACME TRIUMPH STEEL RANGE and ACME SUNBURST BASE BURNER. YOU WILL GET THE MOST WONDERFUL STOVE OFFER EVER KNOWN. OUR NEW PLAN for putting the best stove in the world in your home, on such terms, such low price, very little cost, no possible risk, such easy and very complete conditions will be fully explained. Get our offer and you won't use the old stove next winter, neither would you buy your dealer's stove at one-half its asking price. To get all we have to offer free, today, now as you are reading this notice (don't put it off a minute), get your pen or pencil and write us a postal card or letter and say, "Mail me your FREE STOVE OFFER." Address, SEARS, ROEBUCK & CO., CHICAGO

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Incorporated

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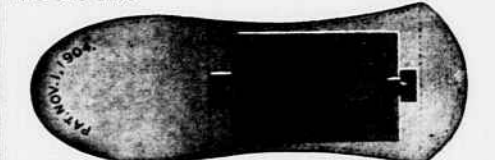
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was unnecessary for him to work. The newspapers worked for him. The forthcoming attraction suddenly became the important local news feature of the day. The Mayor was forced to give heed to the women who petitioned him, and he threatened to close the show if it proved to be as bad as they had claimed. In order to assure himself of its true character, the foremost official of the city engaged a box for the opening performance. All the prominent citizens followed his example. Apparently everybody wanted to see that horrible production so that everybody could personally condemn its flagrant wickedness. Many people who were unable to secure seats for the opening night obtained them for later performances. The press as a unit agreed that the piece should be suppressed if it proved to be as bad as it had been painted by the Lady Alicazam of the town, and all the newspaper men requested tickets. A detail of police was ordered out to quell possible rioting, and the chief of the department secured seats in the front row for himself and wife (the latter insisted on being present) to direct his men in case of exciting developments. The indignant members of the women's clubs engaged a large block of seats well down front in the orchestra, that they might hiss the play.

And all the while the strait laced stenographer followed with a triumphant eye the movements of the press agent as he wandered about the hotel lobby, apparently ill at ease. She did not realize that she was the real cause of the city's moral uprising; she did not realize that the press agent had been romancing when he dictated the notices; did not realize that she was doing his unexpected bidding, when she ran to her sister with her notebook and read to the leader of local female sentiment the stenographic copy of the flip-pant showman's suggestive stories.

It was a great engagement. Two days before the play arrived in town the box office was empty. Every seat for the week had been sold, and an extra matinee was announced to accommodate the overflow. Of course, everybody was disappointed—everybody but the managers of the attraction which enjoyed the first big winning week of its career and carried from the town about five thousand dollars in clear profits.

When He Is a Real Man

IN New York at the present time there is a club called the Friars. It meets every Friday night at a chophouse near the office of one of the leading newspapers. It is composed of a number of dignified young men, who attend the meetings, dine in evening clothes, and listen with senatorial gravity to their own speeches and the speeches of their invited guests. The club is composed of press agents. They discuss art, the uplifting of the theater, the superiority of the American player, and the needs of the drama; but, get a Friar by himself, with a good dinner under his waistcoat and a fragrant cigar in the corner of his mouth, and he will tell something worth hearing.

CHASING THE RAINBOW

I often call to mind the years when I, a simple child, With quaint, fantastic stories was so happily beguiled; And ever, when across the sky a rainbow I behold, I recollect my boyish search to find a creak of gold. I quite believed the story, and with eagerness profound I dreamed of wealth awaiting where the rainbow reached the ground, And in my youthful innocence I started out to make My first vain chase for rainbows we can never overtake

Dull truths have come with fleeting years,— I'm wiser now than then.—

Yet after all a boy's strange thoughts resemble those of men.

We're children of a larger growth, and love to chase, in truth,

The same delightful phantoms that beguiled us in our youth.

We miss the honest beauty that may hide in homely facts,

The while a vague, romantic hope our longing gaze attracts;

And none of life's dull certainties can in our heart awake

Such dreams as do the rainbows we can never overtake.

Thus we pursue the witching tints of every hue and kind,

Filled with an eager hope that we shall fame and fortune find;

While kindly opportunities unnoticed pass us by,

Since all our thoughts are centered on the bow across the sky.

Just over there we'll grasp the prize! A little way it seems

To where the bow of hope comes down to gladden all our dreams.

And not until life's sun is set shall one of us forsake

The rare, illusive rainbows we can never overtake.

—Nixon Waterman



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